Sanjay Ghodawat University, Kolhapur

2020-21

Established as State Private University under Govt. of Maharashtra. Act No XL, 2017

EXM/P/09/00

Year and Program: FY BA JMC	**School of Liberal Arts**	**Department: JMC**
Course Code: MCAR 102	**Course Title: Introduction to Print Media**	**Semester : II**
Day and Date:	**End Semester Examination**	**Time : 2 Hrs.** **Max Marks : 50**

Instructions: 1) All Questions are compulsory.

Q.1		**Answer/Solve the following (any Two)**	**Marks**	**Bloom's Level**	**CO**
	a)	Write a note on paid news and comment how its affect credibility of media	8		
	b)	With suitable example explain the concept of Citizen Journalism and trace out its historical background	8		
	c)	Describe in detail the precautions to be taken while reporting court news	8		
Q.2		**Answer/Solve the following (any two)**			
	a)	What are the special qualities of a good reporter? Explain	8		
	b)	Write a detailed note on the evolution of printing technology	8		
	c)	Write a note on sports journalism in India	8		
Q.3		**Answer/Solve the following (any two)**			
	a)	Explain the news editing process and explain its importance	9		
	b)	Describe the principals involved in front page designing of a newspaper	9		
	c)	Write a news on the importance of using graphs and photographs in newspaper design	9		

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